



MINUTES

North Shore Pickleball Club Directors Meeting

August 16, 2018

Present: Linda Sullivan, Allan Gauthier, Larry Harper, Pat Crawford, Ed Orlovsky, Anne Watson

Regrets: Dale Harvey

Call to Order: 1:30 pm

Motion: Approve the minutes of July 12, 2018 – Moved Ed, Seconded Larry, all in favour.

1. **Randy Wrixon, partner in SPAPPZ, was introduced.**

The SPAPPZ software currently runs our registration system. Randy was invited to explain the other capabilities of the system.

Emails – bulk emails can be sent and filters are available such as age, location, gender. It can't show which emails have been opened, but it does keep historical records of all sent. A future update may allow for email confirmations of receipt.

Website – can replace our current platform with more functionality, including web apps. Randy will give Larry access to other SPAPPZ sports sites to review.

Events system – can be used for forms, surveys, fundraising, and data collection. A 1% fee applies to any financial transactions.

Scheduling – for teams and tournament play is possible.

Membership cards – can be printed with or without pictures on perforated card stock, with an option to laminate.

We thanked Randy for helping us understand the capabilities of SPAPPZ, then discussed the Mail Chimp system currently in use for emails. Allan is comfortable with the Mail Chimp system and has not been using SPAPPZ. Current directors felt the next group would benefit from an integrated system.

Action: Larry will analyze the SPAPPZ provided to him by Randy and will



report back at the next meeting.

2. **Financial Position**

- a. The current bank balance is \$7900; however, there is an uncashed cheque for \$500.
- b. Our registration rolls are reconciled.

3. **Membership**

We currently have 265 members of which 28% are under 60, 72% are 60+. 76% live in North Van, 19% live in West Van and 5% in other areas. 57% are female, 43% are male.

4. **Court Hosts Reports**

Murdo Frazer – daily average in July was 36.3 per day

Little Cates – daily average in July was 9.5 per day

West Vancouver – daily average July 1-Aug 15 was 10.5 per day

5. **Communications**

a. Email lists are up-to-date

b. News – may send emails to drive members to the news on the website as needed.

c. Website – it was decided to eliminate the Facebook link. We need stats off our site (e.g. hits) to determine usage.

Larry distributed a mock-up of a possible website plan noting that he wants to do further research and talk to Maddy who currently does the inputs.

Numerous good ideas were noted.

Action: Larry will do a sandbox of possibilities in conjunction with Maddy. He will also look at the options for statistical analysis, and will eliminate the Facebook link.

6. **Beginners**

a. The learn-to-play event on August 11 had 20 new players with 10 members offering guidance. This was excellent on very short notice. Another learn-to-play event is being considered for September.

This first learn-to-play event highlighted our need for more paddles. Members will be advised of the opportunity to donate their used paddles to a great

Club cause.

Action: Allan

b. Larry suggested that we should link to the Pickleball Canada site rather than post our own list of rules. It was agreed that this was the way to go.

Action: Larry

7. Pickleball designated facilities/courts

a. West Van – Ed and Allan have met with WV management; they are very aware of pickleball court requirements for the future. The possibility of markings at Ambleside is acknowledged and one court has been marked at Benbow.

Marine and 29th Street will have three courts with nets in September based on new drawings from Ed. They will keep space for a fourth court to be added in the future.

b. North Van – Murdo Fraser permanent nets and posts will be installed next year. We enquired about modifications such as expanding the area by 8 feet on one side and were told this isn't possible in this location.

The DNV is open to receiving emails/news reports of relevant information regarding the sport of pickleball.

8. Social Activities

a. Labour Day: We're unable to host a BBQ on Labour Day due to total fire bans on the North Shore. We decided to have a potluck with the Club providing drinks.

In future years the BBQ will be hosted before the fire season.

Action: Anne to organize and purchase drinks, ice, etc.

Action: Allan to send an email notifying members of the potluck.

b. Christmas Party: Due to the size of our club membership it was decided the club would not organize a Christmas party. Members will be encouraged to organize their own as has happened in the past.

c. Social Evenings: Shashi S. would like to host a social evening every two months – e.g. a brew pub night. He has offered to organize it and we all agreed it was a great plan.

Action: Allan to talk with Shashi. Another board member will liaise with Shashi in the winter to offer assistance as needed.



9. Tournaments

a. Picklemania IV – a committee is needed to make this happen. It should start work in September for a Spring event.

Action: Linda will prepare an email soliciting volunteers and will act as the Board liaison for the committee.

b. A Women's Only Tournament is arranged annually at John Braithwaite Community Centre by Silvia.

Action: Allan will contact Sylvia to ask if she's doing it this year.

10. Other Business:

More Club business cards are needed. Pat will order them for delivery to Linda. They should be available in about 2 weeks.

Action: Pat

It was reaffirmed that the combinations to the lock boxes can only be given to members who have agreed to be court hosts (as per the 2018 AGM decision).

Meeting adjourned at 3:30 (Moved Ed, seconded Pat)

Next meeting September 19, 7:00 pm at Ed's home - 9C, 338 Taylor Way, WV.