

## **REGISTRAR'S REPORT-NSPC: MAY 1/20 to APRIL 30/21 2020-The Covid Year**

NSPC's 4<sup>th</sup> year of operation – 2020, provided our club with a decline in memberships. From our 2019 peak of 483 members, only 56 % of members renewed or 247 people. Public Health Orders issued by Province of BC closed pickleball facilities for several months in the spring of 2020, which deterred many players from renewing their club membership. Once the facilities were reopened, NSPC was given strict health guidelines and protocols to follow during our assigned time slots to play at Murdo Frazer courts, and our registrations picked up steam from June through August 2020. Besides the **247** membership renewals in 2020, we also had **163** new members giving us a total of **434** members in 2020.

NSPC's club members are **55 % female** and **45 % male**.

**92 % of our club members reside on the North Shore**, with more than half (53%) living in the District of North Vancouver. 20% of our members live in City of North Vancouver, 18 % are West Vancouverites, and 8 % live elsewhere (Vancouver, Burnaby, Vancouver Island and the USA.)

Pickleball is described as being a sport for all ages, and this is reflected in our club's age distribution. For 2020, 14 of our members ( 3 %) were over the age of 80. 26 % of members were aged between 70-79; 46 % were aged between 60-69. Overall, **75 % of our members are aged 60 and over**. The age group under 60 years old accounts for just 25 % of our membership, but we expect this group to grow as pickleball is becoming a mainstream sport being played in schools, and as more easily accessible courts are built throughout the Northshore to accommodate drop-in pickleball play.

After using TechSys, a Northshore sports registration system, for 3 years, NSPC's on-line registrations migrated to Pickleball Canada's National System (PCNS), in

April, 2021. During April, 52 pickleball players joined our club using PCNS, bringing our 2021 membership total to 324 members. By the end of the summer of 2021, our 2021 membership total is on schedule to exceed the 2020 covid-affected membership year, and should be well over 400 members for the third year in a row.

### **Youth Membership:**

Our club passed a motion in March which introduced a FREE Youth Membership (6 to 18 years). These members are required to join via Pickleball Canada and Pickleball BC via PCNS, but they will not be charged a fee of \$17.50 to join NSPC.

### **Super Senior Membership:**

NSPC passed a motion in March to provide FREE memberships to super seniors aged 80 and over. This was previously provided to seniors aged 85 and over. These members will have to renew their membership via PCNS, but will not be charged the \$17.50 fee to join NSPC.

The pickleball community continues to grow and thrive on the Northshore with over 800 people having joined our club since 2017.

It is important to continue to keep an active and growing club membership to complement the board's efforts to advocate with the three municipal governments for more pickleball playing spaces, and in particular, dedicated pickleball courts. Please encourage those players you know who have not joined, or renewed their membership with our club.

Allan Gauthier

Club Registrar