

## **PART A:**

### **REGISTRAR'S REPORT-NSPC: MAY 1/21 to DEC 31/21 COVID'S 2<sup>ND</sup> YEAR**

NSPC's registrations switched to Pickleball Canada's system in April/21. NSPC aligned our membership expiry date with PCO to Dec 31<sup>st</sup> annually.

**2021** was our **5<sup>th</sup> year of operation**, and showed an increase in memberships from **434** members in 2020 to **530** members in 2021, an **increase of over 22 %**. 2021 marked the highest year of memberships in our history. The **renewal rate of members was 68%**-only **295** members from 2020 renewed for 2021. We also had **235 new members** join the club.

Our membership for 2021 was comprised of **58 % female** and **42 % male**. (308 vs 222)

Although our membership is predominantly **North Shore residents (93%)**, we also have members from local communities such as Burnaby, Vancouver and Whistler. Members from **District of North Vancouver** comprised **52%** of NSPC membership, **24 %** from **City of North Vancouver**, and **17 %** from **West Vancouver**.

**70%** of our members are aged **60 years or older**, (down from 75% the previous year), and **30 %** are **under 60**. In 2021, we had **22 members over the age of 80**, up from 14 members the previous year. We also had **7 youth memberships** in 2021 for members aged 6 to 18.

Since our first year of inception in 2017, almost **1000 registrations** have been processed for NSPC memberships (**992**)

## **PART B:**

### **REGISTRAR'S REPORT FROM JAN 1/22 TO APRIL 30/22 NSPC Year 6**

Since our registration year now expires Dec 31<sup>st</sup> every year, instead of April 30, our membership renewals will be front loaded into the first half of the year.

As at April 30, 2022, NSPC club memberships for 2022 have already reached **529 in just four months. This is just short of the 530 members in all of 2021. This indicates 2022 will be our largest membership year ever.**

Year to date our **Female/Male** ratio is **62%/38%**, and **Northshore residents** comprise **93%** of our members. The remaining 7% or 37 members include **21 Vancouver** residents, **8 Burnaby** residents, as well as members from **Port Moody, Lion's Bay, Kelowna and the USA.**

During the first 4 months of 2022, **154 new members** have registered with North Shore Pickleball Club, which is **29 %** of 2022's total of 525 members. **Renewing members are 372 or 71 %** of active memberships.

In **2021 we had 530** members and **375 of them have renewed** in 2022. **This renewal rate for 2022** currently sits at **71%**, which already surpasses 2021's renewal rate of 68%. The remaining **155 members from 2021 have not (yet) renewed.**

#### **Free Memberships:**

NSPC provides free memberships to two categories of members:

**Super Seniors aged 80 years and older:** in 2021, we had **22 super seniors** over the age of 80, and so far in **2022 we have registered 23**, in the first 4 months of the year. Included in this category are **2 lifetime honorary memberships granted in 2018 to Ed and Lilly Orlovsky.** NSPC also has **3 honorary** memberships which were granted to members in their 90's:

-**Ed Helm at 96** years of age is our oldest member and he still plays pickleball.

-**Jack Hardy at 94** years of age no longer plays but continues to be a member;

-**Sandy Tambosso at 93** years of age plays in West Vancouver at least twice per week.

Our club's remaining 18 super seniors who are +80 years of age are all playing regularly on the Northshore.

#### **Youth Memberships:**

There have been **4** free youth memberships (**18 years or under**), so far in 2022. This is down from **7 youth memberships in 2021**, but it is still early in the year.

#### **Total Registrations for NSPC:**

Our club continues to grow from the addition of New Members. Up until April 30, 2022 we have processed **1146** different pickleball memberships since our first year of inception.

		Total Members	New Members	
2017	1st Year	240	240	Full Year
2018	2nd Year	290	109	Full Year
2019	3rd Year	483	245	Full Year
2020	4th Year	434	163	Full Year
2021	5th Year	530	235	Full Year
2022	6th Year	522	154	1st 4 months
		<b>Total:</b>	<b>1146</b>	

### How many people are playing pickleball on the Northshore?

We know that many families have been playing on our local courts – adults and children together, but these people have not joined the NSPC. We also know there are many high school students who have learned to play through instruction at their local schools. There are also many players who do not wish to be part of an organized club such as the NSPC, but want to play the sport nonetheless. **Conclusion: Hundreds of pickleball players do not register.**

We estimate that **our club membership represents a small fraction** of pickleball players- anywhere from 1/2 to 1/10 th of players. Our local club members are only the tip of the iceberg when you consider how many locals are using the pickleball courts.

Since **we have registered 1146 members over the past 5 years, and 4 months**, the total number of **local pickleball players in our community would easily EXCEED 2000** people, with the actual number potentially far greater.

It is important to continue to keep growing our membership to complement NSPC’s advocacy work with the three local municipal governments to acquire more pickleball playing spaces, especially dedicated pickleball courts on the Northshore.

**Thank you to all the members who continue to renew their low-cost membership with NSPC.**

Allan Gauthier

Club Registrar

April 30, 2022